



Dear Media Contact,

I have enclosed Crossway's new Book and Bible Catalog. I invite you to look at our outstanding books, written by authors who are passionate about their topics. As you discover books and authors of interest, please feel free to contact me to request copies to examine for possible interview and review on your broadcasts or in your publications.

In order to serve you better and to be able to send you the review copies and releases that you need, I am asking you to help me update our records. Please take a few moments to fill out the information below and return it to me. You may fax it to 630-682-4785 or e-mail it to me at media@gnpcb.org. You can also fill out this form at the "Press Room" section of our website (<http://www.gnpcb.org/press>). And, as you update this contact information, please feel free to request some review copies at the end of this form.

Thank you very much for your help with this update and for your ongoing interest in Crossway Books!

Sincerely,

Kay Olsen
Kay Olsen
Supervisor of Media Services

Organization Name: _____

Street: _____

City, State, Zip: _____

Phone: _____ **Fax:** _____

Web Site: _____

Contact Person(s):

Name Position E-mail

Name Position E-mail

Name Position E-mail

Type of Media: Magazine Journal Newspaper Web Site
 Radio Station TV Station Other _____

We interview authors on our broadcasts

We use book topics and content in our programs and articles

We publish or broadcast book reviews

Topics of interest for broadcast or review:

(Please check all that apply and include the initials of the contact person on the line next to each specific topic.)

- Biblical Studies _____
- Church & Ministry _____
- Current Events _____
- Men _____
- Children/Youth _____
- Gift _____
- Christian Living _____
- Theology _____
- Women _____
- Family _____
- Inspirational _____
- Fiction _____

What is the size of your audience? _____

How often does your broadcast air or your publication release?

- Daily
- Weekly
- Monthly
- Other _____

By what means do you prefer to receive press releases and information?

- E-mail
- Fax
- Mail

In what format do you prefer to receive copies of publications?

- Manuscript
- Bound Proof
- Finished Book

When do you prefer to receive materials for review?

- Upon Publication
- 30 days before pub
- 60 days before pub
- 90 days before pub

Any additional information about your organization that will help us serve you better:

I would like to request the following Crossway books for review right now:

(Limit 3 please.)

ISBN Number

Title

ISBN Number

Title

ISBN Number

Title

Please return this form to:

Crossway Books, Attn: Kay Olsen

Fax 630-682-4785

media@gnpcb.org

Thank you very much for your assistance!